

AFRO HAIR GUIDANCE

Entrants must create a well-executed, inspirational and modern colour look on any model of any gender or any gender identity of a hair type texture between 3C and 4C.

This must be complemented by a beautiful style, finish and total look taking inspiration from upcoming trends. Entrants can interpret this as they see fit, but the final look must share the same values as L'Oréal Professionnel Paris. These are:

- o **Fashion:** Taking inspiration from trends
- o **Innovation:** Classic elements, with a brand-new twist
- o **Pioneering:** A colour that could be a future trend

- The work presented must always be exceptionally executed and technically correct.
- Wefts, weaves and extensions covering a maximum 25% of the head using L'Oréal Professionnel Paris Colour can be used.
- No full wigs are allowed.
- Models do not have to be professional, but they have to be confident, self-assured and 'own' their look.
- The clothes, makeup and accessories should enhance and complement the overall look that the colourist and stylist have created.

